

BUSINESS AND ENTREPRENEURSHIP

Department

Be your own boss! If you have a business idea, we'll show you how to bring it to life. If you want to work for a prestigious company, we'll prepare you to get hired. This program will equip you with skills that ignite your career. You'll be thinking like executives do and quickly become an integral part of any company. Feel confident in launching your ultimate career with a Business Administration or Entrepreneurship degree or certificate. There's a recipe for success – let us share it with you.

Occupations

Nearly every business sector is undergoing fundamental transformation in the wake of the global pandemic, thanks to the changing nature of the workplace, consumer expectations for digital services, and growing demand for companies to embrace sustainability and social responsibility. In this environment, innovators with business training are in high demand. Program graduates are poised to launch their own ventures as well as to lead existing companies to success.

- Account Managers
- Business office managers
- Business development associates
- General managers
- Marketing specialists
- Human resources managers

Contact Information

Division

Career Education and Workforce Development
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Degrees, Certificates and Courses

Degrees

- Business Administration (AS) (<https://catalog.napavalley.edu/areas-of-study/business-and-entrepreneurship/business-administration-as/>)
- Business Administration 2.0 (AS-T) (<https://catalog.napavalley.edu/areas-of-study/business-and-entrepreneurship/business-administration-as-t-2.0/>)
- Entrepreneurship (AS) (<https://catalog.napavalley.edu/areas-of-study/business-and-entrepreneurship/entrepreneurship-as/>)

Certificates

- Business Marketing (Certificate of Achievement) (<https://catalog.napavalley.edu/areas-of-study/business-and-entrepreneurship/business-marketing-coa/>)
- Content Marketing (Certificate of Achievement) (<https://catalog.napavalley.edu/areas-of-study/business-and-entrepreneurship/content-marketing-certificate-of-achievement/>)
- Entrepreneurship (Certificate of Achievement) (<https://catalog.napavalley.edu/areas-of-study/business-and-entrepreneurship/entrepreneurship-certificate-of-achievement/>)

Courses

- Business (BUSI) (<https://catalog.napavalley.edu/courses/busi/>)