

BUSINESS AND ENTREPRENEURSHIP- BUSINESS MARKETING: CERTIFICATE OF ACHIEVEMENT

This is an entry level marketing certificate for individuals interested in assisting in a marketing department.

Career Opportunities

Program Learning Outcome

Certificate Requirements

Code	Title	Units
Required Courses (10 units)		
BUSI-251	Marketing	3
ENGL-120		4
PHOT-110	Smart Phone Photography	3
Total Units		10