

MARKETING: LOCAL CERTIFICATE

This is an entry level marketing certificate for individuals interested in assisting in a marketing department.

Program Learning Outcomes

1. Demonstrate oral, written, and critical thinking skills required to succeed in business.

Certificate Requirements

Code	Title	Units
Required Courses (10 units)		
BUSI-251	Marketing	3
ENGL-120	College Composition and Research	4
PHOT-110	Smart Phone Photography	3
Total Units		10