DIGITAL ART AND GRAPHIC DESIGN: AA DEGREE

This degree provides lower division major preparation courses for students interested in pursuing transfer to a BA or BFA program in graphic design or digital art. Students pursuing this degree option must work with a counselor to develop an education plan that meets the current transfer requirements for the school of their choice.

Career Opportunities

User Experience/Visitor Services (visitors to physical and online places), Data/Information Designer, Public Relations, Media/Communications/Marketing, Digital Designer (websites, apps, interactivity), Graphic Designer (publications, online, signage), Art Director, Creative Director, 2D and 3D Animator (storyboard artist, concept artist, character design, backgrounds and textures artist, model making, visual sequences), lighting, Visual Effects, Special Effects, Set Designer, Textile Designer, Product Designer, Packaging Designer, Industrial Designer, Transportation Designer, Toy Designer, Illustrator, Interior Design, Landscape Designer, Event Designer/Stylist, Stylist, Advertising, Graphic Novelist, Cartoonist, Scientific Illustrator, Sustainability Designer, Entertainment Designer, Environmental Designer.

Program Learning Outcomes

1. Critically evaluate and understand the aesthetic, cultural, and political development of design in historic and contemporary cultures.

2. Translate ideas into images and designs.

3. Create and present finished images and graphics for professional applications based on principles of effective design and communication while working independently and collaboratively.

4. Evaluate and critique graphic design work and receive criticism from others.

Degree Requirements

Code	Title	Units
Required Core Courses (15 units)		
ARTS-101	2D Foundations	3
ARTS-110	Fundamentals of Drawing	3
ARTH-105	History of Western Art: Prehistoric Through Medieval	3
ARTH-106	History of Western Art: Renaissance to Contemporary	3
DART-101	Graphic Design Foundations	3
Required Electives: List A (6 units)		
Complete 2 of the following courses:		6
ARTS-102	3D Foundations	
DART-120	Introduction to Digital Art	
DART-140	Drawing & Typography	
Required Electives: List B (6 units)		
Complete 2 of the following courses:		6
ARTH-110	History of Graphic Design	
ARTS-105	Color Theory	
ARTS-111	Figure Drawing	
ARTS-112	Creative Drawing	
BUSI-144	Introduction to Entrepreneurship	
DART-125	Animation	
DART-130	Introduction to Digital Imaging	
DART-160	Introduction to Multimedia	
DART-170	Digital Video Editing	
PHOT-150	Beginning Digital Photography	
Total Units		**27**

To receive an Associate Degree, students must complete 60 degree applicable semester units with a grade point average of at least 2.0. Students must also complete the NVC General Education *(https://catalog.napavalley.edu/getting-your-degree/general-education/#nvcgeneraleducationtext) pattern to earn an Associate degree. Consultation with a Counselor is highly encouraged to ensure all requirements are met.*