VITICULTURE AND WINERY TECHNOLOGY

Department

Napa Valley is one of the world's premier wine regions, and if you're interested in how the industry works – whether for personal enrichment or professional training – NVC offers a range of learning opportunities, with a vineyard, laboratory, and teaching winery.

Occupations

Even as wine faces increased competition from other beverages, sales are forecast to remain strong, and the limited supply of skilled winemakers, viticulturists, and other industry professionals gives program graduates strong job prospects. Wine industry job postings have grown 14% compared with before the pandemic, and winemaking positions specifically have grown 22%. Graduates can also apply their knowledge in adjacent occupations such as wine criticism, agricultural research, grower relations, and culinary endeavors.

- Viticulturalist
- Winemaker
- Winery sales representative
- Wine marketer
- Cellarmaster

Contact Information

Division

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Department Webpage (https://www.napavalley.edu/career-education/career-education-programs/viticulture-and-winery-technology.html)
Division Webpage (https://www.napavalley.edu/career-education/)

Dean

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Degrees and Certificates

Degrees

- Viticulture (AS) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/viticulture-as/)
- Wine Marketing and Sales (AS) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/wine-marketing-and-sales-as/)
- Winemaking (AS) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/winemaking-as/)

Certificates

- Viticulture and Enology (Certificate of Achievement) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/viticulture-and-enology-certificate-of-achievement/)
- Wine Marketing and Sales (Certificate of Achievement) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/wine-marketing-and-sales-certificate-of-achievement/)
- Wine Production (Certificate of Achievement) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/wine-production-coa/)
- Vineyard Management (Local Certificate) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/vineyard-management-local-cert/)
- Vineyard Pest Scout (Local Certificate) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/vineyard-pest-scout-local-cert/)
- Vineyard Pruning (Local Certificate) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/vineyard-pruning-local-cert/)
- Viticulture Operations (Local Certificate) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/viticulture-operations-local-cert/)
- Wine Laboratory Technician (Local Certificate) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/wine-laboratory-technician-local-cert/)
- Winery Management (Local Certificate) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/winery-management-local-cert/)
- Winery Operations (Local Certificate) (https://catalog.napavalley.edu/areas-of-study/vineyard-and-winery-technology/winery-operations-local-cert/)

Courses

- Viticulture and Winery Technology (VWT) (https://catalog.napavalley.edu/courses/vwt/)